

Oct 16-22

# Small Business Week

Small business is a big deal, not only in our region, but across Canada. More than 98 per cent of Canadian companies have fewer than 100 employees than half of Canada's gross domestic product.

Every year in the third week of October, we shine a light on the vibrant community of entrepreneurs who drive our economy forward.

Small Business Week is also a time when entrepreneurs can get together, share ideas and explore new opportunities. Don't miss this exciting opportunity to showcase what your company has to offer small businesses across Nova Scotia.

## The publications you trust

### The stories you want to tell

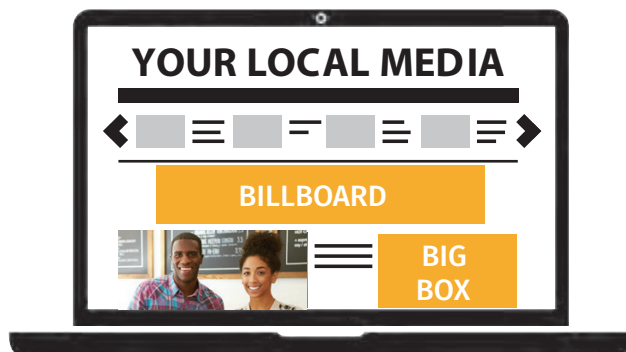
We have the expertise to craft your message and the strongest media channels in Atlantic Canada to deliver it. Let our team create a professionally written article about your organization, supported with aligned advertising in our print, digital, and social channels.

## Share your story on SaltWire.com

- 125,000 impressions
- One (1) Facebook post
- Native drivers ads
- Digital display ads
- Companion ads
- Four-week intensive campaign
- Detailed reporting on all results

### Looking for more reach?

Ask us about custom packages that include extra social media posts and additional impressions.



*Small business.  
Big impact.*



**\$1,199.00**

For more information please contact your **Client Solutions Consultant**

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