



**Every Child Matters  
Chaque Enfant Compte**

**Orange  
Shirt Day  
2021**

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For more information please visit: [www.indigenousprinting.ca/orangeshirtday](http://www.indigenousprinting.ca/orangeshirtday)

# EVERY CHILD MATTERS

ORANGE SHIRT DAY - SEPTEMBER 17th 2021

Orange shirt day acknowledges the harm done to generations of children by residential schools and honours the healing journey of survivors and their families. We wear orange in affirmation of our commitment to reconciliation and anti-racism, because every child matters.

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Help mark the event by wearing your Orange Shirt on September 30th to honor a National event that recognizes and honors more than 150,000 Indigenous children . Let's come together to share the spirit of reconciliation and hope.. **because every child matters...**

"I went to the Mission for one school year in 1973/1974. I had just turned 6 years old. I lived with my grandmother on the Dog Creek reserve. We never had very much money, and there was no welfare, but somehow my granny managed to buy me a new outfit to go to the Mission school.

I remember going to Robinson's store and picking out a shiny orange shirt. It had string laced up in front, and was so bright and exciting – just like I felt to be going to school!

When I got to the Mission, they stripped me, and took away my clothes, including the orange shirt! I never saw it again. I didn't understand why they wouldn't give it back to me, it was mine!

The color orange has always reminded me of that and how my feelings didn't matter, how no one cared and how I felt like I was worth nothing. All of us little children were crying and no one cared."

- Phyllis (Jack) Webstand

## ORANGE SHIRT DAY

On September 30th, Canadian's coast to coast will come together in the spirit of reconciliation and wear orange shirts in honour of Residential School survivors and hope for a better future.

Orange Shirt Day is the legacy of the St. Joseph Mission (SJM) Residential School (1891-1981) Commemoration Project and Reunion events that took place in Williams Lake, BC, Canada, in May 2013.

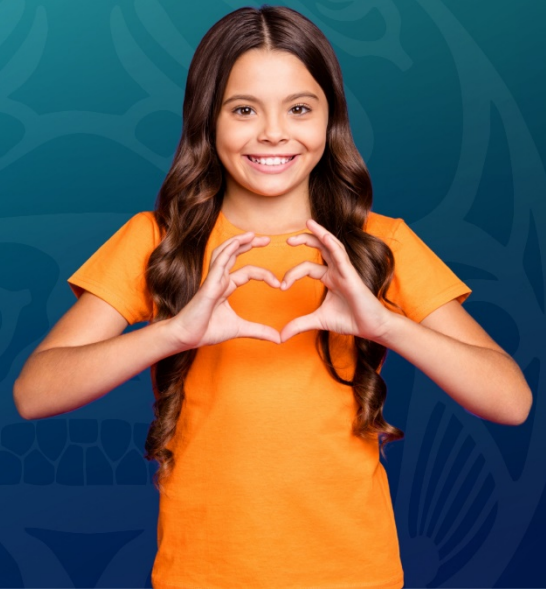
Phyllis (Jack) Webstad, a former student, shared her story of how the new orange shirt her grandmother bought her was taken away from her on her first day of residential school when she was six years old.

Phyllis's story resonated with other Residential School Survivors and opened the door to the discussion of the harm done to generations of children by residential schools and the healing journey of survivors and their families.

Today, we wear orange in affirmation of our commitment to reconciliation and anti-racism, and the belief that every child matters.

Staples Canada has partnered with NRG (though Indigenous Printing and Office Solutions) to sell Orange Shirts, which help increase awareness, and raise funds to support the Orange Shirt Society.

**On September 30<sup>th</sup>, 2021, show your support !**



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powered by **staples**<sup>®</sup>  
the working and learning co.

## Partners in Reconciliation

### The Naut'sa mawt Resources Group and Staples Canada relationship

Indigenous Printing and Office Solutions is a partnership between Naut'sa mawt Resources Group (NRG) and Staples Canada, developed to meet a growing demand for the provision of print services and office supplies by an Indigenous vendor.

This exciting relationship combines Naut'sa mawt Resources Group's experience as an Indigenous supplier of services to First Nations and governments, with Staples' experience and expertise in state-of-the-art, print-on-demand technology available at more than 300 locations across Canada .

Together, we have:

- Provided free printing services to Indigenous communities during the Covid-19 pandemic;
- Delivered printing services to various government departments and agencies;
- Provided print and promotional services to corporations seeking Indigenous procurement;
- Held 3 national Indigenous Artist design contests;
- Partnered in BC for Orange Shirt Day 2020;
- Partnered Nationwide for PinkShirt Day 2020;
- Partnered Nation wide for Orange Shirt Day 2021;
- And Much More!

Revenues from Indigenous Printing and Office Solutions support Indigenous communities in their efforts towards self-reliance, self-governance, connection to culture, and quality of life - now and for future generations.

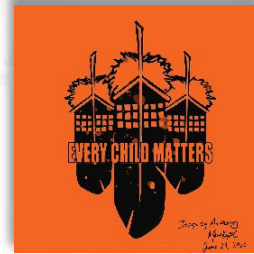




# 2021 Artist Contest

## Open Call to Indigenous artists across Canada

- 125 submissions from First Nations, Inuit, and Metis artists of all ages
- 12 semi-finalists selected
- 4 finalists selected
- people across the country voted to select the winning design



## ARE YOU AN INDIGENOUS ARTIST?

Open call for  
2021 Orange Shirt Day  
Design Submissions



On September 30th, Canadians from coast to coast will come together in the spirit of reconciliation and wear orange shirts in honour of Residential School survivors and hope for a better future.

### How to Enter:

Visit [www.indigenousspringing.ca](http://www.indigenousspringing.ca) for details

### First Prize:

- Artwork featured nationally on orange shirts
- \$500 cash award & \$500 in printing services

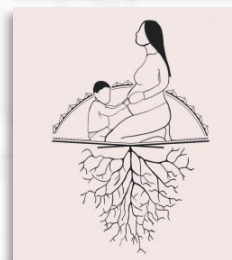
### Artwork Specifications:

- Max Size 10" x 10"
- 1 solid colour (no shading)
- No Text
- Avoid details smaller than .25"

### Submission Deadline:

March 31st, 2021

[www.indigenousspringing.ca](http://www.indigenousspringing.ca)



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# Natasha Root

Natasha Root is a Mi'kmaq Mixed Media artist born in Listuguj, Quebec who specializes in painting & digital designs. Her work is inspired by the words of her late brother, whom she lost over a year ago tragically. He always told her to "Never Give up, Always Be You." She is currently working for her hometown elementary school with many other local artists to create a resource for Indigenous studies.



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**Chaque Enfant Compte**

**"My design is a reflection of love, resilience and strength for our children. The design has an eagle (feather style) that protects the children who are grasping onto fallen feathers but also symbolizes falling leaves on a tree that is in the centre point of the design. Children in residential schools have grown with strength - and this is the resilient story that the design tells. Every Child is a warrior. Every child matters."**

## 2020 Contest Winner - Timothy Foster

My name is Timothy Foster and I am Gitksan from the house of Niisto in the Lax Seel clan. I am honoured to have my design chosen for this orange shirt contest provided by Indigenous Printing and Office Solutions.

This chosen design was actually a memorial piece I created not long ago in remembrance of my late wife and son who I lost in a span of 6 years. I thought it would be fitting to enter the design into the contest as my late wife and I both understood the importance of the orange shirt day and what it meant and how hard and difficult it is to change and rid our future generation of the vicious cycles residential schools created in our families.

