

Meeting Minutes for the Bridgewater & Area Chamber of Commerce Board

February 1st, 2019

In attendance

Dan Hennessey, Brooke Nodding, Jeff Langille, Reid Whynot, Jim Brown, Andrew Mutch, Emily MacKay, Bill McInnis, Blair Lipsett, Lee Wallet

Regrets: Melissa Prime, Joel Holland, Debra Porter, Shawn Patterson, Andrew Mutch

Call to order

8:30am Committee Room Town of Bridgewater

Additions to Agenda

N/A

Correspondence

- Chamber Bursary for PVEC request is to be paid after the AGM.
- Lunenburg County Home Show happening again this year at the LCLC Friday, April 26th through until Sunday, April 28th presented by Royal LePage Atlantic- accepting exhibitors now.
- Bluenose Coastal anniversary request- \$150.00 for 2 weeks of advertising. Reid made a motion to support Blair 2nd, motion passed.

Chamber Chat Presentation

Jennifer Naugler presented on her social media management business, Simple Local Life. They offer detailed social media strategies, photography, training, help in identifying target audiences and conducting "social media audits" just to name some of their services available. Check out the full recorded presentation on at <https://www.bridgewaterchamber.com/news/news/258-chamber-chat-february-01-2019> .

Approval of Minutes

Approval for previous meetings minutes from the January 11, 2019 Board meeting was passed.

Business Arising

- o Alzheimer Breakfast was a success with very impactful stories and was well attended.
- o Downtown merchants meeting date set for Feb 20th 5:30pm to 6:30pm.

Old Business

- Chamber Outreach Program to be discussed as a committee.
- Bios have begun and continue

Financial Update

Reports distributed prior to meeting. EFT setup/credit increase on our BACC credit card.

Committee Reports

1. Events Committee updates
 - a. Antares Computers, Berthold Halm presented on January 16th 11:30 -1pm. Had a really good turnout and positive feedback. Attendees wanted to see more presentations similar to this.
 - b. Toonie Toss schedule was shared for board members to help out with the draws every Friday at 6pm at the LCLC.
 - c. Town Hall Meeting with Mayor David Mitchell & Mayor Carolyn Bolivar-Getson scheduled Feb 13th at the Best Western.
 - d. Next meeting was to be Feb 13th at 8:30 AM at the LCLC, but due to the Town Hall meeting needs to be rescheduled.
2. Membership committee- N/A
3. Nominating committee Discussed after meeting.
4. Budget committee- Lee- discussed budget and we should be mindful of spending getting close to budgeted maximums in certain categories.
5. Chamber Mandate committee- N/A
6. Executive Directors Report distributed to board members in advance of meeting.
7. From Reid Whynot on MODL business updates: firefighter recruitment & retention is a major issue.
8. From Bill McInnis on TOB updates: Smart Cities Project is coming along with Bridgewater still in the running for a \$5 million prize. DesBrisay Museum will be taking on more community events. TOB budget meeting is in March and should be attended.

New Business

Website to be updated for membership renewals \$362 plus HST, discussed deferring because EFT is cheaper. More options to renew memberships make it easier for our members to continue being members.

Jim is looking for feedback on proposed reorganization of committee structures in order to better align with mandates.

Adjournment

Next meeting is Friday, March 8^h 2019, @ 8:30am sharp Town Hall committee room.